



Alger County Tourism Profile

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Michigan State University Extension's Tourism Area of Expertise (TAOE) has prepared this profile to help developers, tourism professionals, public officials, and others make informed decisions regarding the travel and tourism industry in Alger County. All statistics pertain to Alger County unless otherwise noted and are the most current available at this date. As more recent data become available, they will be posted on the TAOE web site: www.tourism.msu.edu. Further assistance is also available from the Travel, Tourism, and Recreation Resource Center at Michigan State University (517-353-0793) or the MSU Extension office in Alger County (906-387-2530).

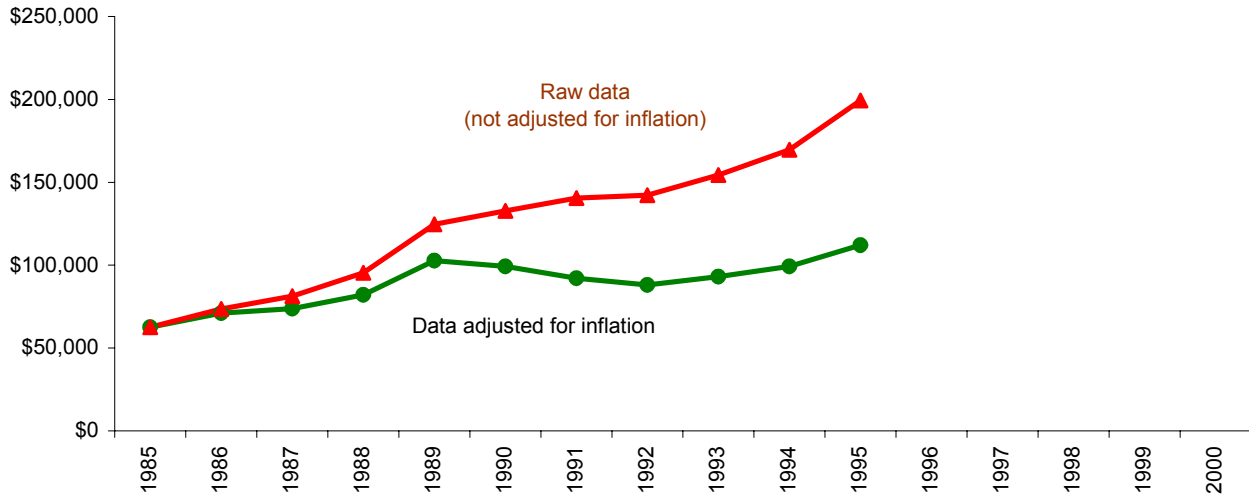


ESTIMATED MARKET SHARE, TRIP VOLUME, AND EXPENDITURES BY TOURISTS IN ALGER AND NEIGHBORING COUNTIES, 1996

COUNTY OF MAIN DESTINATION	ESTIMATED MARKET SHARE	ESTIMATED NO. PLEASURE TRIP-NIGHTS	ESTIMATED DIRECT EXPENDITURES
Alger	0.8%	710,300	\$38,591,000
Delta	0.9%	877,100	\$47,650,000
Luce	0.2%	204,700	\$11,119,000
Marquette	1.5%	1,425,600	\$77,448,000
Schoolcraft	0.1%	97,000	\$5,269,000

NOTE: Estimates are based on results from a telephone survey being conducted by the Travel, Tourism, and Recreation Resource Center at Michigan State University. "Pleasure trips" are overnight or day trips to places at least 50 miles from respondents' homes that were made for enjoyment, including vacations, weekend getaways, shopping trips, and trips to visit friends and relatives. The study region consists of Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin, and Ontario. "Market share" is the percentage of pleasure trips to Michigan that originated from this region and had a given county as its main destination. Estimated pleasure trip-nights are the product of these percentages and a survey-based estimate of **93.8** million pleasure trip-nights in Michigan in **1996**. Direct expenditures are the product of these percentages and a survey-based estimate of **\$5.1 billion** in direct pleasure trip expenditures in Michigan in **1996**. Estimates do not include pleasure trip-nights or expenditures of travelers who resided outside the study region or who merely passed through a county. Estimates are preliminary and subject to revision as additional data become available. They should be used judiciously since they are in some cases based on small samples for a given county.

TRENDS IN STATE OF MICHIGAN LODGING USE TAX COLLECTIONS FOR ALGER COUNTY

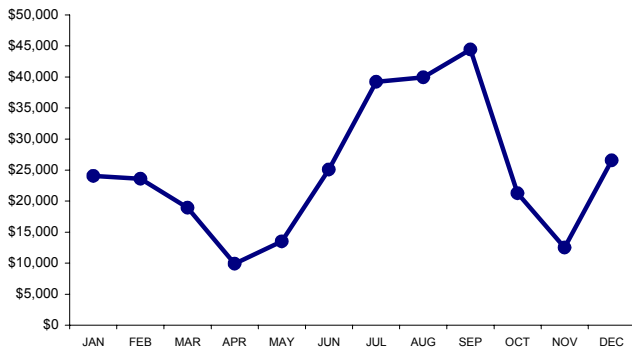


NOTE: The lodging use tax is a state tax on the rental of a guest-room or cabin. To ensure comparability of statistics over the entire 10-year period shown, tax collections after May 1, 1994, when the tax rate increased from 4% to 6%, were adjusted so that they equaled what they would have been at the 4% rate. The comparable statewide average annual change figures are 6.3% in the case of raw data and 0.4% in the case of adjusted data.

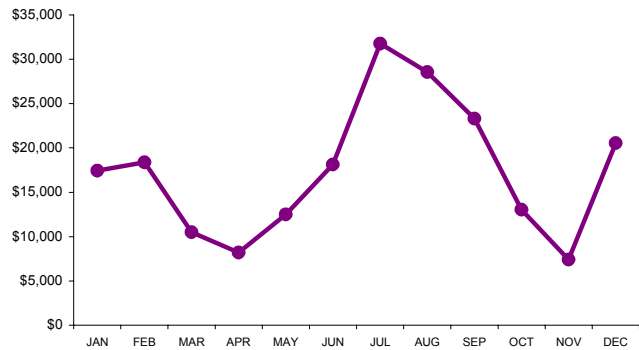
SOURCE: Michigan Department of Treasury, Systems Division.

SEASONALITY IN ECONOMIC ACTIVITY

**State of Michigan
Lodging Use Tax Collections for
Alger County, 1995**



**State of Michigan Sales Tax Collections of
Family Restaurants and Cafeterias for
Alger County, 1995**



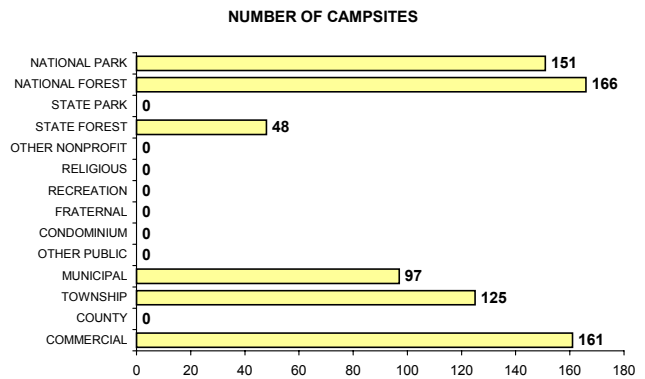
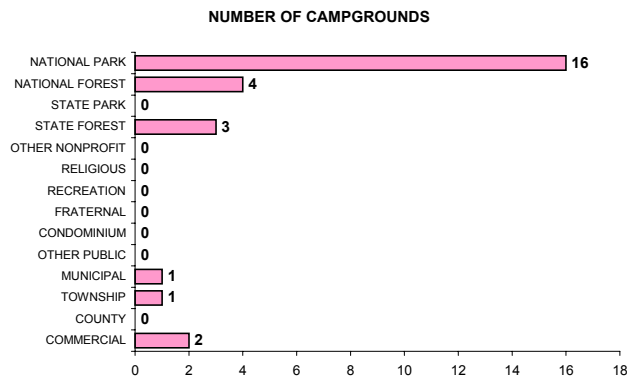
INDICATORS OF TRAVEL ACTIVITY FOR ALGER COUNTY

Estimated no. visits to Pictured Rocks National Lakeshore	1996	556,459
Unadjusted (6%) Michigan Dept. of Treasury lodging use tax collections	1995 \$	299,100

AN INVENTORY OF SELECTED RECREATION AND TOURISM RESOURCES IN ALGER COUNTY

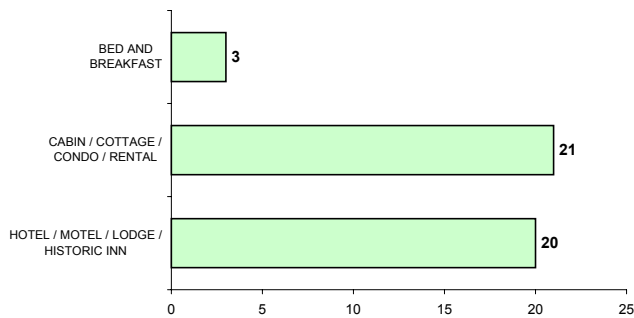
NATURAL RESOURCES	YEAR	VALUE
No. land acres in county	1989	583,488
No. water acres in county	1989	23,424
Total no. acres in county	1989	606,912
No. acres of public recreation land	1990	260,199
No. acres of national parks/lake-shores	1990	35,770
No. acres of national wildlife refuges	1990	0
No. acres of national forests	1990	127,539
No. acres of state parks & recreation areas	1990	983
No. acres of state boating & fishing sites	1990	693
No. acres of state game/wildlife areas	1990	1,588
No. acres of state forests	1990	93,625
No. acres of other areas	1990	0
No. acres of publicly or privately owned forest land	1994	531,600
Total no. acres of designated state or federal wilderness	1990	4,640
No. natural heritage sites	1990	10
No. miles of Great Lake shoreline	N.A.	120
Total no. acres of legislatively protected sand dunes	1989	3,987
Total no. miles of rivers and streams	N.A.	709
No. miles of state or federal wild/scenic/natural river	1990	31
No. inland lakes >50 acres in size	N.A.	14,235
Combined acres of natural or artificial lakes and ponds	1991	14,235
Average no. inches of snowfall (1981/82-1990/91).....	177
 RECREATION AND TRAVEL FACILITIES		
No. public access sites	1990	9
No. recreational harbors on the Great Lakes	1990	2
No. Great Lake marinas	1994	2
No. Great Lake marina slips	1994	19
No. licensed charter boats	1996	7
No. boat liveries	1990	10
No. watercraft for rent	1990	77
No. lifts or tows at downhill ski areas	1990	0
No. 9-hole golf courses	1995	0
No. 18-hole golf courses	1995	1
No. owned second homes	2000	1,842
No. licensed food service establishments	1995	67
Table service	1995	38
Fast Food	1995	4
Cafeteria	1995	13
Bar only	1995	11
Other	1995	1
Total no. campsites	2000	748
Total no. units in commercial lodging establishment	2000	631
No. miles of designated scenic highway	1990	51
No. miles of state-funded snowmobile trail	1990	112
No. miles of hiking/skiing/mtn.biking trail	1994	230
No. of miles of designated off-road vehicle trail	1992	14
Rail trails	N.A.	
No. miles of interstate highway	1990	0
No. museums	N.A.	1
No. historical attractions open to the public	1990	0
No. agricultural markets/wineries/u-picks	1993	3
 OTHER		
Population	2000	9,862
Estimated direct pleasure trip expenditures (\$)	1996	38,591,000

CAMPING INVENTORY, 2000

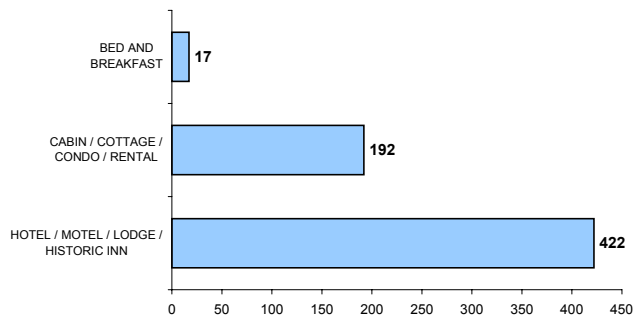


LODGING INVENTORY, 2000

NUMBER OF COMMERCIAL LODGING ESTABLISHMENTS



NUMBER OF GUEST ROOMS IN COMMERCIAL LODGING ESTABLISHMENTS



PRINCIPAL ATTRACTIONS AND EVENTS

Pictured Rocks National Lakeshore; Hiawatha National Forest; Laughing Whitefish Falls scenic site; trails (part of North County Trail Network); 10 scenic waterfalls; recreational harbor facilities at Grand Marais and Munising on Lake Superior; Grand Island National Recreation Area; Alger Underwater Preserve; Pictured Rocks Cruises; charter fishing boats; Grand Marais Airport Fly-in (September); snowmobiling, cross-country skiing, mountain biking, hunting, and fishing.

SOURCES OF STATISTICS IN THIS PUBLICATION

U.S. Bureau of the Census; Michigan Departments of Agriculture, Natural Resources, Public Health, Transportation, and Treasury; National Forest Service; Travel, Tourism, and Recreation Resource Center at Michigan State University (Tourism Resource Center).

RESOURCES FOR FURTHER ASSISTANCE

- Alger Chamber of Commerce: P.O. Box 405, Munising, MI 49862. 906-387-2138 Web site: <http://www.algercounty.org>
- Munising Area Visitors Bureau: 422 E. Munising Avenue, P.O. Box 405, Munising, MI 49862. 906-387-2138. Fax: 906-387-5205.
- Upper Peninsula Travel and Recreation Association: P.O. Box 400, Iron Mountain, MI 49801-0400. 906-774-5480. 800-562-7134. Fax: 906-774-5190. Web site: <http://www.uptravel.com>
- Travel Michigan: P.O. Box 30226, Lansing, MI 48909. 517-373-0670. Web site: <http://www.Michigan.org>
- Travel, Tourism, and Recreation Resource Center, Michigan State University: 172 Natural Resources Building, East Lansing, MI 48824-1222. 517-353-0793. Fax: 517-432-2296. E-mail: dholecek@msu.edu Web site: <http://www.tourismcenter.msu.edu>